

***"Then you better start swimmin'  
Or you'll sink like a stone  
For the times they are a-changin'."***

Bob Dylan "The times they are a-changin'"

Creative Metrics helps organizations worldwide in their search for calm water.

***"Our mission is to grow organizations and people by raising talent management to a new level of elegance, sophistication and rigor."***

Who we are and what we stand for:

Privately held and founded in 1997, Creative Metrics has grown into a full-service research, training and consulting company that utilizes world-class technology to efficiently deliver solutions.

Our leaders and consultants come from companies such as the Center for Creative Leadership, Personnel Decisions Research Institutes, NCS/Pearson Assessments, Questar, and HR departments in large organizations.

We strive to work as partners with our clients by building relationships and delivering Six Sigma quality while pushing talent management to a new level of integrated excellence.

Serving our clients is our top priority. We believe that the best way to serve clients is to remain firmly committed to values that include a drive for significant results, attraction and development of the best talent, and simply taking care of the details. We are committed to building collaborative and mutually rewarding partnerships with our clients.

**Are you ready for the talent sea change?**



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